

The course outcomes of various courses of BBA CAM are:

Paper/Subject	Course Outcome
BBA (CAM) First Semester	
BBA CAM – 101 Management Process and Organizational Behaviour	CO 1: Explore the evolution of the concepts of management. CO 2: Examine the relevance of the theories of motivation. CO 3: Analyze the significance of Organization and Individual Behaviour. CO 4: Analyze and relate individual, team and group behaviour. CO 5: Exhibit leadership qualities by building effective teams. CO 6: Comprehend dynamics of human behaviour.
BBA CAM – 103 Business Mathematics	CO 1: Ability to solve the problems of counting. CO 2: Proficiency in solving the problems of Matrix Algebra. CO 3: Ability to solve the problems of Differential Calculus. CO 4: Capability to solve the problems of Integral Calculus. CO 5: Analyzing business research problems.
BBA CAM – 105 Financial Accounting and Analysis	CO 1: Comprehension about concepts of accounting and relevance of GAAP and accounting standards. CO 2: Preparation of company final accounts with adjustments. CO 3: Appreciate contemporary issues and challenges in accounting. CO 4: Examine the concept and the methods of depreciation. CO 5: Comprehension about accounting for shares and debentures. CO 6: Explore the role of stock exchanges and SEBI as a regulator. CO 7: Conduct comprehensive financial analysis of companies.
BBA CAM – 107 Business Economics	CO 1: Understand the fundamental concepts of Business Economics. CO 2: Analyze the relationship between consumer behaviour and demand. CO 3: Explore the theory of production and through the use of ISO – QUANTS. CO 4: Understanding the concept and relevance of short term long term cost. CO 5: Examine pricing decisions under various market conditions. CO 6: Analyze economic challenges posed to businesses.
BBA CAM – 109 IT Applications in Business	CO 1: Explain the concepts of IT (Hardware, Software, Networking, Security, Web and applications). CO 2: Analyze the usage of IT product and services.

	<p>CO 3: Use internet web services and resources for learning and discovery.</p> <p>CO 4: Explore the usage of tools of MS Word and Advanced Excel to solve business problems.</p> <p>CO 5: Comprehend the role of databases in IT applications.</p>
BBA CAM – 111 IT Applications in Business (Lab)	<p>CO 1: Explore the utility of applications provided by MS Office.</p> <p>CO 2: Proficiency in MS Advanced Excel and PowerPoint.</p> <p>CO 3: Effective and professional presentation and communication skills.</p> <p>CO 4: Use Tables and Charts from Excel to create interactive and animated presentations.</p>
BBA CAM – 113 Entrepreneurial Mindset (NUES)	<p>CO 1: Exhibiting entrepreneurial skills and abilities.</p> <p>CO 2: Imbibe creativity and innovativeness to explore new ideas and prospects.</p> <p>CO 3: Explore the laws and government assistance available for new entrepreneurs.</p> <p>CO 4: Explore ways to achieve entrepreneurial success.</p>
BBA (CAM) Second Semester	
BBA CAM – 102 Marketing Management	<p>CO 1: Evaluate the market and environmental conditions affecting marketing decisions of a firm.</p> <p>CO 2: Identify Target Market Segment for the Product and strategize its Positioning.</p> <p>CO 3: Apply technological tools and techniques to predict and satisfy consumer demand.</p> <p>CO 4: Analyze the process of value creation through marketing decisions.</p>
BBA CAM – 104 Decision Making Techniques in Business	<p>CO 1: Understand the basic concepts of statistics.</p> <p>CO 2: Apply Correlation and Regression concepts in business and research problems.</p> <p>CO 3: Explore the use of Linear Programming in business problem solving.</p> <p>CO 4: Analyze Transportation and Assignment problems.</p> <p>CO 5: Evaluate alternatives before taking business decisions.</p>
BBA CAM – 106 Software Engineering	<p>CO 1: Comprehensive understanding of the system development cycle; software process methodologies, choice of algorithm language, software libraries and user interface technique.</p> <p>CO 2: Apply the principles of object-oriented software construction; software development process, including requirements analysis, design, programming, testing and maintenance.</p> <p>CO 3: Model object-oriented software systems, investigate and improve the specification of a software system.</p> <p>CO 4: Design and plan software solutions to problems using an object-oriented strategy.</p> <p>CO 5: Identify a range of solutions and critically evaluate and justify proposed design solutions.</p> <p>CO 6: Evaluate systems in terms of general quality attributes and possible trade – offs presented within the given problem.</p> <p>CO 7: Develop and apply testing strategies for software applications.</p>

<p>BBA CAM – 108 Object Oriented Programming using C++</p>	<p>CO 1: Describe the meaning of the object - oriented paradigm, and create class hierarchies using the object – oriented design process.</p> <p>CO 2: Design and implement C++ programs for complex problems, making good use of the features of the language such as class, inheritance and templates.</p> <p>CO 3: Design object oriented solutions for small systems involving multiple objects.</p> <p>CO 4: Implement, test and debug solutions in C++.</p> <p>CO 5: Comprehend Polymorphism.</p> <p>CO 6: Develop proficiency in File and Exception Handling.</p>
<p>BBA CAM – 110 Managerial Personality Development</p>	<p>CO 1: Define their own personality in terms of strengths and weaknesses.</p> <p>CO 2: Develop communication ability and professional presentation skills.</p> <p>CO 3: Explore negotiation skills and develop ability to motivate.</p> <p>CO 4: Articulate and express with self confidence in a Group discussion.</p>
<p>BBA CAM – 112 Minor Project - I</p>	<p>CO 1: Identify a business problem or a field of study.</p> <p>CO 2: Explore the environment to identify potential research areas.</p> <p>CO 3: Crystallize a business concern into a concrete business research problem.</p> <p>CO 4: Explore alternative ways to resolve a business problem.</p>
<p>BBA CAM – 114 MOOC</p>	
<p>BBA CAM – 116 C++ Lab</p>	<p>CO 1: Comprehend advantages of a high level language like C/C++, the programming process, and the compilation process.</p> <p>CO 2: Develop proficiency in the use of software tools in the programming process.</p> <p>CO 3: Apply good programming principles to the design and implementation of C/C++ programs.</p> <p>CO 4: Design, implement, debug and test programs using the fundamental elements of C/C++.</p> <p>CO 5: Demonstrate an understanding of primitive data types, values, operators and expressions in C/C++.</p>

Paper/Subject	Course Outcome
BBA (CAM) Third Semester	
BBA CAM – 201 Business Law	CO 1: Examine various aspects of contract and implications of various types of contract. CO 2: Interpret the regulations concerning the Contract of Sale of Goods Act, 1930 CO 3: Understand and analyze Companies Act 2013 with latest amendments. CO 4: Examine the concept of Negotiable Instruments Act, 1881. CO 5: Comprehend the concepts of valid contract regarding business transactions.
BBA CAM – 203 Operations Research	CO1: To formulate and solve problems as networks and graphs. CO2: To solve the problems using special solution algorithms. CO3: Understand the concept of assignment problem. CO4: Understand the concept of Game Theory and to decide Optimal Strategy.
BBA CAM – 205 Database Management System	CO1: Analyze fundamental elements of a relational database management system CO2: Evaluate the database design and improve the design by normalization CO3: Implement the basic concepts of relational data model, ER model, relational database design and database language SQL CO4: Identify the creation and formation of queries for the table creation
BBA CAM – 207 Computer Networks	CO1: Understand the basic of Computer Network and the models. CO2: Understand about Multiplexing and Ethernet. CO3: Understand about the various types of protocol. CO4: Understand about layers in networking.
BBA CAM – 209 Business Communication	CO1: To understand the concept of fundamental of communication CO2: To understand the concept of communicating in a multicultural world CO3: Briefly explain the business letter writing and presentation tools CO4: To understand the concept of departmental

	communication
BBA CAM – 211 Database Management System Lab	<p>CO1: Applying the DDL,DML and DCL commands</p> <p>CO2: To understand the concept of Joins.</p> <p>CO3: Design different views of tables for different users and to apply embedded and nested queries.</p> <p>CO4: To create a procedure and elaborate its usage.</p>
BBA CAM – 213 Environmental Studies	<p>CO 1: Environmental Studies course will provide necessary information and knowledge about the various aspects of environment, ecosystems and related biodiversity.</p> <p>CO 2: Students will be able to learn and understand about the availability and sustainable use of resources, environmental problems and their short term and long term impacts to humans.</p> <p>CO 3: Course will help them to learn about environmental policies and protocols, social issues and role of human in conservation and protection of environment.</p> <p>CO 4: Overall course will help students to develop skills and ability of understanding environment – human relationships.</p>
BBA CAM – 215 NSS/NCC/ NSO/ Others as notified by the university	
BBA (CAM) Fourth Semester	
BBA CAM – 202 Human Resource Management	<p>CO1: Examine the concepts and relevance of HRM.</p> <p>CO2: Explore the various dimensions of Human resource Planning.</p> <p>CO3: Analyze the needs, methods and designing of training and development programmes.</p> <p>CO4: Exhibit the career planning and career development.</p> <p>CO5: Acquire skills for employee’s performance appraisal and to understand the relevance of employee maintenance and Industrial Relations.</p>
BBA CAM – 204 Financial Management	<p>CO1: Explain the nature and scope of Financial Management.</p> <p>CO2: Analyze capital Budgeting process and apply capital budgeting techniques for business decisions.</p> <p>CO3: Examine various capital structure theories and analyze factors affecting capital structure decisions.</p> <p>CO4: Critically examine the theories of dividend and analyze factors affecting dividend policy and suggest sound dividend policy.</p> <p>CO5: Acquire skills to manage profitability and take sound financial decision for a business</p>

BBA CAM – 206 Operating System	<p>CO1: Able to explain functions, structures and history of operating systems</p> <p>CO2: Be familiar with various types of operating systems including Unix/Linux</p> <p>CO3: Understand various process management concepts including scheduling, synchronization, deadlocks</p> <p>CO4: Concepts of memory management including virtual memory</p>
BBA CAM – 208 Python Programming	<p>CO1: To understand Python as a useful scripting language for developers and to define the structure and components of a Python program.</p> <p>CO2: To learn how to use lists, tuples, object and dictionaries in Python programs.</p> <p>CO3: To learn how to write functions and to learn how to use exception handling in Python applications for error handling.</p> <p>CO4: To learn how to design object-oriented programs with Python classes and to acquire programming skills in core Python.</p>
BBA CAM – 210 Minor Project - II	<p>CO 1: Identify a business problem or a field of study.</p> <p>CO 2: Explore the environment to identify potential research areas.</p> <p>CO 3: Crystallize a business concern into a concrete business research problem.</p> <p>CO 4: Explore alternative ways to resolve a business problem.</p>
BBA CAM – 212 Operating System Lab	<p>CO1: Understand the UNIX/LINUX Architecture, File systems and use of basic Commands.</p> <p>CO2: Use of editors and Networking commands.</p> <p>CO3: Understand Shell Programming and to write shell scripts.</p> <p>CO4: Understand and analyze UNIX/LINUX System calls and Process Creation.</p>
BBA CAM – 214 Python Programming Lab	<p>CO1: Read, write, and execute simple Python programs.</p> <p>CO2: Write simple Python programs for solving problems.</p> <p>CO3: Decompose a Python program into functions, lists etc.</p> <p>CO4: Read and write data from/to files in Python Programs</p>
BBA CAM – 216 MOOC	